



**International Project Management Commission  
™ Professional Credentialing**

**2009 Global Corporate Programs  
In-House Prospectus**

- Masters Certificates and Certifications
- International Certification and Alliance
- Regional Training and Member Support

**An overview of Corporate Project Management  
certification programs designed for industry  
professionals, available direct to your institution.**

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AAPM.INFO

**IPMC™ Professional Project  
Management Certification**  
*"The Graduate PM Credentials"*

**The IPMC™ programs are developed with a primary focus on management needs, and the ability to enhance knowledge and performance of your teams and managers.**

[www.certifiedprojectmanager.org](http://www.certifiedprojectmanager.org)

[www.certifiedprojectmanager.eu](http://www.certifiedprojectmanager.eu)

**Why choose the International Project Management Commission™?**

The IPMC and AAPM™ are the world's fastest growing project management graduate commission, with members in over 100 countries. The IPMC and AAPM offer the prestigious MPM™ CIPM™ & PME™ Designations. The International Project Management Commission and the American Academy of Project Management Training Division have joined forces for global training and certification....

*"Our training and designations are held by Leaders in Government, Fortune 100 Countries, Consulting, Top Military, Technology Companies and & many more..."*

AAPM's qualifications are recognized and listed on the Department of Education Training List.

We have broad experience training groups and teams in a public venue and onsite. Further, our accredited trainers and approved providers have both deep industry experience and leading-edge strategic insight, methodologies and systems which will help achieve that return on training investment.

## ***“Transcending to New Heights”***

*A welcome note from the Founder of the Commission*

Career development is undergoing a revolution the globally. The applications of project management are widespread in government, military, construction, technology and more. While some educational companies seek to engage (non college educated) professionals in training programs that take 21 months to 4 years (or even longer), the IPMC was established largely by leaders from PM Industry looking for an efficient payback on training investment.



Rather than create broad project management designation for anybody who has completed grade or high school, the IPMC has taken a graduate approach to our program design and created post-nominal designations and executive training for college educated and graduate educated sector of project management professionals. As such, The IPMC training program and enrollment requirements ensures that each IPMC and AAPM Trained professional maintains the highest standard of demonstrated education and capability for a leadership or executive position in Project Management.

In the last few years, IPMC™ and AAPM™ have had a meteoric rise in membership. We have expanded our operations globally with new alliances, training centers and operations in the UK, Asia, India, USA, Caribbean, Africa, Europe, and throughout the Middle East. Of course at home in the Americas, we are at the forefront of action with increased recognition from the likes of the University of California Silicon Valley. The AAPM is also listed in the US Department of Education Registry and in many other authoritative registries. Graduate applications for the MPM Masters Certification and the CIPM international core qualification are now possible through more than 40 of the world’s leading colleges and universities that offer Project Management related Graduate Degrees. Although it can take 2-4 years to complete a degree with one of our IPMC™ recognized programs, we do offer a 40-80 hour intensive Certification training to groups that have met our admission and educational requirements. This Patented Executive Certification Training Model is available on location, in-house, on away at pre-determined resorts as per a corporate request.

Membership growth is accelerating with members in 120+ countries. Our quickest growing regions internationally are in the EU, Latin America, Asia, India, the Middle-East and Africa. Our relationships with leading fortune 500 company executives & employees continues to be a key strategy in defining the practical direction of our programs as our corporate members or clients have identified key development needs for their staff and for time management.

Together we are truly “Leading the World in Graduate Project Management™”

Cordially and Kindest Regards,

Professor Dr. Geo. Mentz  
JD, MBA, MPM, CWM, PME, CEC, CIPM  
Board of Standards Worldwide, CEO

## **About the American Academy of Project Management – Board of Standards™**

The American Academy of Project Management was originally established in 1996 by the Founders Board of the Graduate Institute of Executive Leadership and Development which was a College Chartered Organization in America. The IPMC™ International Project Management Commission™ was originally established as a professional Board of Standards and Ethics for management consultants, marketing specialists, executives, professors, leadership analysts, and trained military. The Commission is also in direct alliance with the International Institute for Professional Analysts and the E-Business Institute which helped establish the Global Board. The IPMC™ currently recognizes nearly 12,000 Professors, Managers, PhDs, Government Employees, Scientists, Lawyers, Military, & PM Masters Degree Holders as executive members in over 100+ nations. The IPMC could be much larger, but we don't accept members without college education.

AAPM/IPMC established its first overseas alliances in Europe, and from that point the membership has quickly grown to cover over 120 separate nations. Those members are supported through college and alliance offices in UK, Canada, Latin America, China, Singapore, Beijing, USA, Hong Kong, The Bahamas, Silicon Valley, and South Africa. As there had not been a graduate professional project manager organization specifically for Executives, Management, Team Leaders, MBAs, Military Officers, PhDs and accredited degree holders, The AAPM™ has met this need and become the organization of choice for highly educated individuals, leaders, and industry experts. This is because The IPMC™ and AAPM require an accredited college degree or equivalent for membership and certification. The AAPM receives its training license, sanction and authority from the IPMC™ International Project Management Commission™.

Officially expanding overseas in 2001, the CEC and the IPMC International Operations operates with strategic representatives offices in Singapore, Beijing and IIR/Dubai in conjunction with some of the worlds largest training operations such as INFORMA. The IPMC™ Global Board of Standards is Headquartered in the United States of America. The Board of Standards has sitting executive members from Hong Kong, Singapore, Philippines, Canada, UK,, South Africa, and many more locations. Furthermore, AAPM™ Board has several global certifications available for its membership which are the: CIPM™ Certified International Project Manager and MPM™ Master Project Manager i.e. The Masters Certificate, and The PME™ Project Manager E-Business. The AAPM™ is the regulatory body for the much sought after AAPM™ Designations and Credentials. The AAPM™ Executive Designation Programs provide the assurance that the holder has met the suggested criteria for graduate credentials set out in the US Supreme Court Decisions. Further, the AAPM board certification requires meeting 6 different levels of global criteria including ethics and our global body of standards which are the 1st Standards specifically based on the methodology used by government agencies and departments. Acceptance into the AAPM™ is a high distinction and requires the holder to possess a graduate level portfolio of skills and knowledge. Acceptance statistics are not high, and the designation when achieved is a high honor strictly for accredited degree holders or individuals with equivalent backgrounds.

AAPM's mission is to serve its global membership and stakeholders as a world leader in educating and reinforcing the international knowledge of executives and potential leadership of institutions. AAPM™ now has representative offices in Colorado Springs, San Francisco, New York, L.A. AAPM™ mandates consent to high standards of professional conduct, and AAPM activities are International in nature and scope.

## Designations and Formal Recognition

IPMC™ is delighted to have specific Graduate Designations listed on the Department of Education Websites for Training and Certification Institutions.

**IPMC is currently recognized on the Dept. of Education official website where our certification standards and information is disclosed: Here are the AAPM Certifications:**

- **MPM™** Master Project Manager
- **CIPM™** Chartered International Project Manager
- **PME™** Project Manager E-Business
- **MQM Master Quality Manager**
- **CPRM Certified Project Risk Manager**
- **CPE Certified Planning Engineer**
- **MCP Management Consulting Professional**
- **CEC Certified E-Commerce Consultant**

Each of the IPMC™ & American Academy of Project Management certificates, which are registered trademarks of the IPMC™, can be used as a post-nominal designation either in its full form or in an abbreviated form.

e.g. Dr. William Johansson, MPM

The IPMC™ is otherwise recognized by the American E-Commerce Association, The Department of Education, The Institute of E-Business Consultants, The Graduate Institute of Executive Leadership Development, & official listing in the project management registry ABDC.

## Premier Designation Listing

### **MPM Master Project Manager™**

Focus on advanced concepts, planning, leading, delegating, monitoring, evaluating, ethics, regulatory issues.

### **PME Project Management E-Business™**

A strategic project management technology course with an intensive coverage on innovative and high-powered graduate level technology management topics

### **CIPM Chartered International Project Manager™**

One of IPMC's most recognized designations; the CIPM focuses on the international project management, communications, planning, monitoring, ethical issues, and evaluating.

For a complete listing of both professional designations and graduate-level designations, please refer to the International Project Management Commission™ website at [www.aapm.info](http://www.aapm.info)  
[www.certifiedprojectmanager.org](http://www.certifiedprojectmanager.org)

## **Certification or International Masters Qualifications**

The American Academy of Project Management™ offers a range of programs for the Industry, Senior Executives and Management, and Corporate professionals in the Middle-East and Asia. Programs can be taken individually as an 'Executive Charter or Certification' program or collectively to achieve a Masters Certificate or International Diploma.

Some of these programs are offered in the public arena by partner providers such as our Alliance and Official Training Programs in: Kuwait, Dubai, Jordan, Saudi Arabia, India, Australia, Hong Kong, Singapore South Africa and more, but others are specifically designed for deployment in-house in a customized fashion.

Individual program units typically run for 4 or 5 days and require specific EDUCATIONAL prerequisites for entry, which vary depending on the award offered. The program details, by competency area, are classified as follows:

1. CIPM and the primary "generalist credential" for managers
2. PME as the Technology Based project management credential
3. MPM for Advanced Level Managers or Executives "Masters Certificate"

Awards are offered first and foremost by the IPMC™ through the American Academy of Project Management Training Worldwide, however, The MPM Masters Certificate can be gained by attending one of our 40+ recognized international degree programs. Other designations are also offered through our alliance with the "CEC" Institute of Certified E-Commerce Consultants and the GAM Graduate Academy of Management Worldwide Board of Standards.

## **Advanced Standing and Dual qualifications issued with leading academic & professional partners**

AAPM/IPMC has recognition of over 40 of the top Project Management Programs Worldwide. If you graduate with a master's degree from one of our recognized programs, you then qualify for DUAL credentials and certification from our Global Board of Standards. Feel free to consult with one of our directors if you have earned an accredited "project management degree" already.

For many of our Educational partners, our Board of Standards has voted to recognize their "Project Management Degree Training" as meeting the requirements for the Master Project Manager MPM™ "Masters Certificate".

Other Advanced Standing Observances that the AAPM Board and IPMC™ grants are below. If you meet one of these requirements, you may be eligible to apply for certification through our approved offices or receive advanced standing.

1. Any recognized accredited graduate degree in project management (Must be approved by a Director or listed in our Approved Degrees Section)
2. Any Masters degree with 7 or more years of PM Experience
3. Honorable discharge as an officer in the armed forces with PM experience in the military. (Advanced Standing which will allow for Fast Track Executive Training.)
4. Taught Project Management Courses as an Instructor, Trainer or Professor for more than 2 years.
5. Government License in a related field such as engineering or contracting and 5 or more years of PM Experience. (must also have a college degree).
6. PhD in Management, Organizational Behavior, or PM related subject.
7. Have other related management credentials, licenses or other along with 7 years of PM Experience. (Must be evaluated and approved by a Director)
8. Have any accredited undergraduate degree with 10 or more years of PM Experience
9. Complete any Government Sponsored project management certificate program and hold any accredited degree with 5 or more years of Experience in PM.
10. Graduate from any of the AAPM Approved or accredited masters degree programs in project management.

# Project Management – Executive Training Guide



American Academy of  
Project Management

## CIPM™ Certified International Project Manager (40 Hours) Executive Program

### Graduate Course Overview/Description

Project management is growing exponentially. It's now used in virtually all industries, such as: government, health care, telecom, IT, education and banking. Effective management is how these organizations streamline to improve productivity. As businesses are restructured, project managers take over many responsibilities. Expertise in project management is a source of security, prosperity and power to many companies. To take the CIPM™ Professional certification Exam, 35 contact hours of project management training are needed. These hours must include "content on project quality, scope, time, cost, human resources, communications, risk, procurement, and integration management.

### Course Objectives

**By completing the Project Management Graduate Course, candidates will understand how to:**

- Improve efficiency & productivity.
- Effectively organize and manage projects.
- Comprehend the project life cycle.
- Master the basic project management skills.
- Establish realistic objectives to stakeholder needs.
- Effectively implement dependable monitoring techniques.
- Better estimate project costs.
- Agree on realistic time schedules.
- Successfully pass the Project Management Professional (CIPM) exam.



## **Executive CIPM™ - Course Outline**

### **1. Introduction**

- a Definition of Project Management
- b Characteristics of Project Management

### **2. The Project Management Framework**

- a Initiation
- b Planning
- c Execution
- d Control
- e Closing
- f Professional Responsibility

### **3. Project Management Knowledge Areas**

- a Integration
- b Scope
- c Time Management Scheduling
- d Cost Control
- e Quality Management
- f Human Capital and Resources
- g Communication and Protocols
- h Risk and Disaster Preparation
- i Procurement

### **4. Conclusion – Capstone Summary**

#### **Prerequisites/Audience**

There are no specific requirements for this course; however, if you plan to take the CIPM or MPM Exam, you will need a Bachelor's degree and (1 Year) of project management experience in addition to this course, or a High School Diploma or GES and (5+ Years) or 7600 hours of project management experience in addition to this course.

The Project Management executive training program is designed for professionals seeking CIPM™ or MPM™ certification or for other business professionals seeking to improve their professional repertoire with knowledge of project management.

**The CIPM™ is the Generalist Credential and the MPM™ Masters Certificate is available to those who have a college degree or complete the CIPM™ program.**



## ***MPM™ Master Project Manager – Executive Course Outline***

### ***Successful Project Ingredients***

1. The various views of success
2. Why projects fail
3. Factors critical to success
4. The Project Balance

### ***Project Management Competencies***

The nine management competencies -Integration/Scope/Time/Cost/Quality/ Human

*Resource/ Communications/Risk/Procurement Management*

### ***Project Organisation and Stakeholders***

1. Project Stakeholders - Who are they?
2. Project Steering Committee
3. Project Sponsor
4. Customer Manager
5. Project Manager
6. Project Team
7. Roles and Responsibilities

### ***Project Initiation***

1. TOR Terms of Reference
2. Stakeholders and Success Criteria
3. Project Support Office
4. Project Finance/Budget
5. Change Control
6. Project File/Log
7. Quality Management
8. Risk/Issues Management
9. Legal/Security
10. Methodology/Tools
11. Organisational Structure
12. Team Briefing

## ***Quality Management Techniques***

1. What is Quality?
2. The Quality Plan
3. Quality Assurance reviews
4. Quality Control Reviews
5. Metrics
6. Quality Spheres

## ***Risk and Issue Management***

1. Definitions
2. The Nature of Risk
3. The four stages of Risk Management - Identification, Quantification, Response

## **Development, Response Control Issue Management**

## ***Project Communications Planning***

1. Outputs of Communication Management Plan
2. The Communications Cycle
3. The Who/Why/What/When of Communication
4. The Role of Communications during Change

## ***Project Planning Methods***

1. Initiating the Planning Process
2. Base Content
3. Estimating
4. Resource Levelling
5. Rolling Wave Plan
6. Outputs from Planning
7. Precedence Diagrams and Critical Path Analysis
8. Using the Network and Critical Path to manage the project

## ***Project Control***

1. The Control System
2. Monitoring Project Progress
3. Project Status Evaluation
4. Phase-end Reviews
5. Performance Reporting
6. Exception Planning
7. Identifying appropriate action

## ***People Management***

1. Motivation
2. Leadership
3. Delegation
4. Conflict
5. Discipline
6. Counselling

## ***Financial Justification and Budgeting***

1. Why have a Financial Case?
2. Costs - Capital/Operational
3. Benefits - Tangible/Intangible/Indeterminate
4. Cost Benefit Analysis
5. Discounted Cashflows
6. Net Present Value
7. Internal Rate of Return
8. Cost Budgeting
9. Cost Control
10. Updating the Cost Baseline
11. Gaining Approval
12. Payback Period
13. Return on Investment

## ***Project Review and Recovery***

Why/When carry out a Project Review

The Four Stage approach - Stop the Project, Overview, Detailed Study, Recovery

## ***Actions to Take***

### ***Assertiveness and Negotiation***

1. Personal Rights and Responsibilities
2. Aggressive/Passive/Assertive
3. How to behave Assertively
4. Overview of Negotiation
5. Preparing for Negotiation - Objective Setting, Ideal/Realistic/Fallback positions
6. Strengths/Weaknesses Matrix
7. Negotiation Tips
8. Closing/Agreement

**AAPM Academy and Certifications recently featured in Global Industry News such as:** Forbes News, The Business Wire, Reuters Global News, EuroInvestor News UK, Yahoo Finance, Morningstar News, Digital50 News, Direkt Broker Germany News, Ad Hoc News, Centre Daily News, Earth Times, Yahoo News, University of California News, ArabianBusiness.com, Express Computers Business News in India, and more.



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